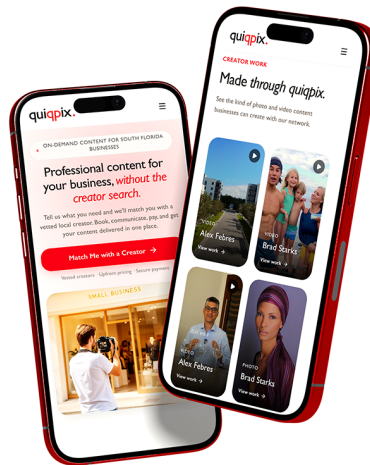


THE COMPANY

Getting content created should not be the hard part.

quiqpix connects South Florida businesses with local creatives for professional photo, video and social content, starting with what the business needs.

quiqpix.



AT A GLANCE

Focus: Professional content for businesses

Launch market: South Florida

Founder and Chief Creative Officer: Jeremie X McLeod

Stage: Beta

Funding: Independently funded

The mission

Make professional content easier to request, coordinate and receive, while giving skilled creatives another path to paid work.

Inside this kit

02 Product & audience · 03 Founder & origin

04 Story angles & interviews · 05 Boilerplate, assets & contact

PRODUCT & AUDIENCE

Start with the content. Simplify the search.

Businesses should be able to request the content they need without first searching through portfolios and coordinating the entire process themselves.

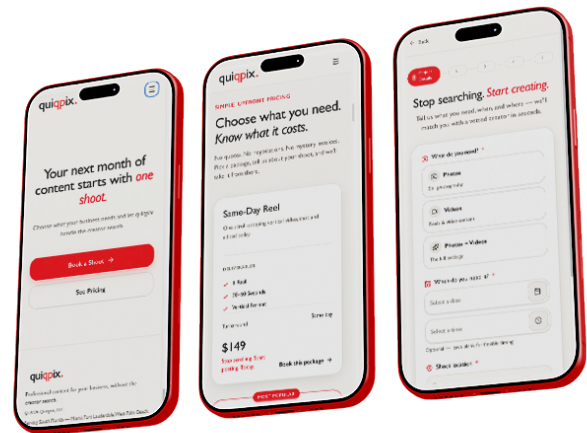
How quiqpix works

01 • Book. Choose a package and describe the shoot.

02 • Get matched. Matching considers the project, location and creator availability.

03 • Create. A local creative captures the requested content.

04 • Receive. Review and receive the finished content.



Who it serves

Businesses: Small and midsize businesses that need professional photo, video and social content.

Creatives: Photographers, videographers and content creators seeking another source of paid projects.

CURRENT PACKAGES

Package	Deliverables	Turnaround
Same-Day Reel · \$149	1 vertical video (30-60 seconds), shot and edited	Same day
Social Boost · \$349	2 reels + 8 photos, or 12-15 edited photos	24-48 hours
Content Batch · \$699	4 reels + 20 photos; organized content library	2-3 days
Campaign Launch · \$1,199	1 hero video + 3 reels + 15 photos	3-5 days
Full Service · \$1,999+/month	2 hero videos + 8 reels + 30 edited photos; 2 batch shoots per month	First set: 48 hours; full delivery: 7-10 days

Source: quiqpixapp.com/pricing · Checked October 4, 2026.

FOUNDER & ORIGIN

Built from both sides of the camera.



Jeremie X McLeod

Founder and Chief Creative Officer, quiqpix

Jeremie X McLeod is the Founder and Chief Creative Officer of quiqpix and a South Florida photographer and multimedia professional. His experience spans creating content, requesting it, producing shoots and delivering finished work. After seeing how difficult it could be for businesses to find available creative help, he began developing quiqpix in 2020. He has independently funded the platform while building its initial network of businesses and creatives.

The problem he kept seeing

During the pandemic, everyday services became easier to request on demand. Content creation still meant searching, asking around, sending messages and waiting for someone to be available. Potential clients would sometimes call Jeremie needing a shoot within an hour or two. The need was immediate; the coordination was not.

“We made almost everything else more convenient. I kept wondering why getting content created was still so hard.”

— Jeremie X McLeod

Why South Florida

The region is both the founder’s home market and the initial proving ground for quiqpix. The company’s launch focus includes Miami, Fort Lauderdale and West Palm Beach, with a longer-term ambition to expand beyond the region.

FOR JOURNALISTS & HOSTS

The conversations behind quiqpix.

The business content gap

Why businesses need ongoing content but still coordinate production through searches, referrals and messages.

Creative skills as paid work

How photographers and videographers can find projects that use the skills and equipment they already have.

Requesting the result

What changes when a platform begins with a business's content need instead of a directory of providers.

Building in South Florida

The opportunities and practical challenges of developing a local creative network before expanding.

Suggested interview questions

- 01** What did working as a photographer teach you about how businesses hire creatives?
- 02** What happens from the moment a business requests a shoot to the moment it receives content?
- 03** How do you evaluate creators and decide who fits a project?
- 04** What is the beta teaching you about demand, availability and repeat business?
- 05** What would need to be true before quiqpix expands beyond South Florida?

“Businesses do not actually want a photographer. They want the content the photographer produces and what that content can do for their business.”

— Jeremie X McLeod

PRESS RESOURCES

Ready-to-use copy. Easy-to-find assets.

One-sentence description

quippix is a South Florida booking platform that matches businesses with local creatives for professional photo, video and social content.

Company boilerplate

quippix is building an on-demand way for businesses to get professional content created. Based in South Florida, the platform starts with what a business needs, then matches the booking with an available local creative. Founded by photographer and multimedia professional Jeremie X McLeod, quippix is independently funded and focused on developing its initial network of businesses and creatives. Learn more at quippixapp.com.

Quick answers

Where is the initial market? South Florida.

Is quippix a traditional creator directory? The model starts with the project and matches a creative to the request.

Where can media find current packages? quippixapp.com; confirm availability and terms before citing them.

PRESS ASSETS & LINKS

Resource	Access
Press & Media	Press page · Latest media kit PDF
Logos & Icons	Browse approved logos and icons
Product / Demo Images	Browse images · Download ZIP
Founder Photography	Browse photos · Download ZIP
Complete Press Assets	Download complete ZIP
Official company profiles	LinkedIn · Instagram · X · TikTok

Press & interview contact

Jeremie X McLeod · Founder and Chief Creative Officer

Press, interviews & demos: content@quippix.com

Website: quippixapp.com

Brand name: quippix (lowercase). Updated October 7, 2026.